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The TikTok Comment Guide for 2026

A good TikTok comment is short, specific and written in the video's own mood. This guide covers the eight comment vibes and when to use each, what gets a comment pinned, three commenting tips, TikTok's rules on honest engagement and a page to plan your comments.

The eight comment vibes

Vibe	Best on
Funny	Comedy, fails and everyday moments
Supportive	Personal stories, achievements and skills
Sarcastic	Light situations, never a sad video
Relatable	Cooking, work, school and daily life
Hype/Fire	Dance, music, sports and performances
Flirty	Glow-ups and outfits, always respectful
Deep/Philosophical	Art, travel and life lessons
Gen Z Slang	Any video for a younger audience

What gets a comment pinned

Creators pin comments that are **funny, clever or genuinely insightful**. A pinned comment stays at the top for every viewer. Keep it short, about one thing in the video, and in the video's mood.

Three commenting tips

1. **Comment early.** A comment on a video that is just taking off collects likes as views grow.
2. **Be specific.** Name a moment that really happens in the video.
3. **Match the vibe.** Funny on comedy, supportive on personal stories, kind on serious videos.

Honest engagement

TikTok's Community Guidelines say authentic engagement helps power recommendations, and they do not allow services that artificially boost engagement, spam or fake reviews. Post your own comment, from your own account, one at a time.

Plan your comments

Fill this in, then write your comments on the TikTok Comment Generator.

The video and what happens in it

The vibe and how many comments

The comment you will post, in your own words

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