AIFreeForever

The Business Naming Toolkit, 2026

A business name, a slogan, a brand statement and a domain work together as one brand. This toolkit shows the six free naming tools on AIFreeForever, four kinds of business names and the checks to run before you choose. Use it with the free Business Name Generators hub.

Six naming tools and what each makes

Tool	What it makes
AI Business Name Generator	3 business names a request, each with a tagline and a domain idea
Company Name AI Generator	Professional company names with corporate appeal
Business Slogan Generator	Slogans and taglines that go with your name
Free Brand Statement Generator	A brand statement: who you are, what you do, why customers choose you
Consulting Name Generator	Names for consulting and service businesses
Domain Generator	Domain name ideas to check at a registrar

Four kinds of business names

- **Invented:** a new word that is easy to say, such as Syncly.
- **Compound:** two short words joined, such as Buildbase or Brewhood.
- **Descriptive:** says what the business does, such as Fresh Cut Salon.
- **Evocative:** a word that brings a feeling, such as Bloom or Brightside.

Check before you choose a business name

- Say it out loud and spell it for a friend.
- Make sure it fits your industry and leaves room to grow.
- Search for other businesses with a similar name.
- Search the trademark database in your country.
- Check the domain name at a registrar and the social media handles.

Shortlist your business names

Name	Slogan	Domain free?	Trademark clear?
My final business name			

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